

BCU Financial Sponsorship and Donation Application

*Indicates required field.

Part 1 – Applicant/Organization – Contact Information

*Name and Mailing Address of Applicant/Organization:			*Amount requested from BCU:		
			Applications for funding full budget attached. Are your budget and/c		
*Is the request for a (Please check one): DONATION SPONSORSHIP PRIZE DONATION Additional Details:		non	If you have checked registered charitable organization, provide Charity Number: Will a tax receipt be provided: YES NO		
*Name of contact person:		*Telephone	*Telephone of contact person:		
*E-mail of contact person:		*Applicant/0	*Applicant/Organization's website:		
*Is the Applicant/Organization a member of BCU Member Information BCU Financial? YES NO BCU Member Name: BCU Account #: BCU Account Type: *Cheque Made Payable To:					
Part 2 – Applicant/Organization – Information					
*Brief description of applicant's/organization's goals and objectives: **Docs your organization employ or have as a board or committee member a					
*Has the Applicant/Organization previously received funding from BCU? If so, when?		*Does your organization employ, or have as a board or committee member, a current BCU employee and/or board member? If so, please provide names.			



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Part 3 - Project/Event Information

*Title of Project/Event:	*Location:			
*Brief Description of Project/Event:				
*Date of Event/Project	*Event/Project Time Frame:			
 Please note that projects/events that have been completed or have already occurred prior to submission of application are not eligible for funding.)				
Part 4 - Project Budget All donation/sponsorship requests exceeding \$1,000 must include: • Event/Project details including title, date, attendance figures and written description of the event/project • A financial report on the project • Copies of all advertising used to promote/host the event/project that pertain to BCU • Copies of all acknowledgments of BCU				
Part 5 – Application Checklist *Please check all that apply:				
BCU's logo will be placed on all published material, both print and digital media.				
BCU will be tagged and acknowledged on all applicable social media platforms.				
BCU is asked to provide, submit, or approve an insert or special greeting/graphic, whether for print or digital media. If selected, provide specifications.				
BCU is asked to provide an in-person greeting/remarks at the event/project launch.				

BCU will be provided tickets to the event. If selected, please indicate how many: ___



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geographic areas that BCU serves. Explain how your project/event supports BCU's vision and is relevant to our members?
*Target audience/attendees: Please describe who this project/event is targeted to – in terms of attendees or participants. What is the number of people expected to attend or benefit from this project/event?
*Description of how the success of the project/event will be measured:
*How will this project/event be promoted? (Please outline how you will ensure that the project/event is well publicized and known throughout the community.)
*How will BCU's contribution be recognized?
*How did you hear about BCU's Sponsorship Program?



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Part 6 - Affirmation and Authorization

By submitting this application, I confirm that I have the authority to submit this request and agree to the conditions described below:

- All information is accurate to the best of my knowledge;
- If BCU supports this initiative some information that I provide may be highlighted in some communications from BCU such as on social media, an annual report or on BCU's website.
- If BCU supports this initiative I may be asked to report back on how the project/event went.
- I consent to receiving email notifications regarding this request and any subsequent emails from BCU that relate to the request.
- * Events and/or projects receiving BCU funding exceeding \$5,000:
 - May be awarded in two installments: 50% upon sponsorship request approval and 50% upon event completion.
- ** Applicants failing to provide a post-event report may not be considered for subsequent donation and/or sponsorship requests and may not receive all or part of the initially approved funding.

Name and Title:	
Signature:	Date:

Signed applications and supporting material must be e-mailed or mailed to:

E-mail:

BCU Financial Group

Subject: Donation/Sponsorship Committee

sponsorship@bcufinancial.com

Mail:

BCU Financial Group

Attn: Ivanna Purkiss, Donation/Sponsorship Committee 2280 Bloor Street West, Toronto, Ontario M6S 1N9